

**The Grow Center for Church & Mission:
Entrepreneurial Ministry**

Rev. Gerald M. Dew, D.Min., Instructor
gdew@faculty.seminary.edu
773-406-8259

Zoom Classroom

[https://us02web.zoom.us/j/88166422804?
pwd=Qm5kM2trQzlWNm1sZjc5M0pOWlIBUT09](https://us02web.zoom.us/j/88166422804?pwd=Qm5kM2trQzlWNm1sZjc5M0pOWlIBUT09)
Meeting ID: 881 6642 2804
Passcode: pA7pKg

Course Dates

April 15th, 22nd, 29th; May 6th, 13th at 6:30-8:00pm CT

Course Description:

This course is designed to train faith leaders to create one or more non-traditional income streams to support spiritual ministry. One of the principles for this initiative is the “Bi-Vocational” pastor. Since church leaders can be and are “Bi-Vocational” the churches they lead can also have other streams of revenue to support their ministries. This five-week virtual class will expose participants to a variety of business models, corporate structures, and business plans as examples of what is possible in the realm of Entrepreneurial Ministry.

Course Objectives:

Upon completion of this course participants will be able to:

1. Explain the biblical basis for Entrepreneurial Ministry
2. Describe four or more corporate structures and their benefits
3. Develop a business plan using the primary components of a business plan
4. Identify the essential elements needed to build the capacity of an entrepreneurial venture
5. Define and describe the business practices that makes a business profitable and successful

Learning Activities:

1. Study selected biblical texts that support entrepreneurial ministry
2. Read and discuss the required material
3. Research and discuss a variety of corporate structures

4. Draft a skeleton business plan
5. Conduct a question and answer session with a corporate lawyer and a certified public accountant

Required Reading:

1. Burns, John S., John R. Shoup, and Donald C. Simmons Jr. Organizational Leadership: Foundations and Practices for Christians: Downers Grove: InterVarsity Press, 2014.
2. Goossen, Richard J., R. Paul Stevens. Entrepreneurial Leadership: Finding Your Calling, Making a Difference. Downers Grove: InterVarsity Press, 2013.
3. Groeschel, Craig. Divine Direction: 7 Decisions That Will Change Your Life. Grand Rapids: Zondervan, 2017.
4. Selected biblical texts

Course Requirements:

1. Attend and participate in class discussions
2. Complete the required reading
3. Write a reflection paper on the required reading and class discussion, with a minimum of five references for each paper*
4. Draft a skeleton business plan
5. Interview a corporate lawyer and a certified public accountant*

*These requirements are for students seeking credits for the course

Student Evaluation:

1. Participation in class discussions – 50%
2. Reflection papers – 20%
3. Skeleton Business Plan – 20%
4. Report of interviews with a lawyer and a certified public accountant – 10%

Grading Scale: TBD

Weekly Course Schedule (all times are Central Standard Time):

Week One – April 15, 2021 6:30pm-8:00pm: Describe and explain the meaning, purpose, and biblical basis of Entrepreneurial Ministry

Week Two April 22, 2021 6:30pm-8:00pm: Capturing God's Vision for an Entrepreneurial Ministry enterprise. Some factors to consider:

1. Context
2. Concept/Business Plan
3. Objective/s

Week Three April 29, 2021 6:30pm-8:00pm: Selecting the most appropriate Corporate/Business/Legal Structure

1. For-Profit
2. Non-Profit
3. Corporation
4. Limited Liability Corporation
5. Others

Week Four May 6, 2021 6:30pm-8:00pm: Building Capacity

1. Board Selection
2. Board Development
3. Fund Raising
4. Grant Writing
5. Capacity Building Resources
6. Others...

Week Five May 13, 2021 6:30pm-8:00pm: Keeping Business in the Business

1. Budgets
2. Accounting/Bookkeeping
3. Annual Reports
4. Taxes
5. Insurance
6. Others...

Policies for Micro Courses will be developed by the Grow Center and Northern

